

Privacy policy

A customer's privacy protection is a top priority with us at VK Furniture and Electronics. Our payment gateway partner (RazorPay) is "VeriSign Secured" and "PCI-Compliant" which ensure the highest standards of safety and security of customer transactions.

1. VK Furniture and Electronics, www.vk-groups.com, only collect user or customer information as required to conduct our business and to enable us to provide the best services to our users and customers. We do not sell or rent this information to third parties.
2. User or customer information (as defined above) will be used as described below
3. User and customer information will be sharable with our subsidiaries, affiliates and partners which are also involved in delivering the service to you as a customer in your buying process. We will also need to share some or all of your information as governed in the case of acquisitions by or mergers with other business entities.
4. We use some of the user and customer information defined above to understand customer behaviour and thus offer better and more relevant experiences to you. We use certain information in an aggregated form across users to compile statistical and demographical profiles for our business and marketing activities.
5. We use this information to inform you about offers and deals, new launches, information about products you have purchased, order and shipping status, as well as other promotional and informational content. We will provide you the option to opt-out of such services.
6. Cookies would be used to provide a customized experience to our users such as identifying recently viewed items (of interest to the user) as well as implementing wish list and cart features.
7. We use session logs and traffic flow information to understand how users are interacting with our site and to make improvements. This will also be used by us to understand and analyse customer preferences, buying patterns and behaviour at an aggregate level.
8. We use IP address, traffic sources, user navigation across the site, browser and OS information etc. to measure overall site performance in terms of number of users, user engagement, time spent by users on the site etc.
9. We will need to use user or customer information in case required in aspects such as legal disputes or other legal processes; comply with any statutory or regulatory requirement; troubleshoot problems; detect and protect against error, fraud and other criminal or illegal activity; collect fees owed; enforce our terms and conditions; prevent abuse of our services; prevent violation of the rights of third parties, other users or the general public
10. www.vk-groups.com provides all users with the opportunity to opt-out of receiving non-essential communications from us on behalf of our partners, and from us in general, after setting up an account. To remove your contact information from vk-groups.com, please write to us at this email id: info@vk-groups.com

Note: User generated content on the site shared by users via reviews, blogs, online chat or instant messages, discussion boards, forums, user testimonials etc. are not considered as personal information and is not subject to the terms of this privacy policy.

For further information kindly contact us on: 8548877666

Grievance officer's contact number:

Mr. Venkatesh

General Manager

Mobile: 8548877666